



Voter Registration Best Practices

BEFORE REGISTRATION DRIVE, BE SURE:

- You are wearing comfortable clothes and shoes;
- You are NOT wearing any partisan clothing or insignia (buttons, caps);
- You have your cell phone and it is charged!

BEFORE YOU HEAD OUT, BE SURE:

- You have pens, clipboard and forms
- Election information tips, phone number for the local Board of Elections and the Voter Protection Hotline.
- Have the url on your phone to check on voters' registration status ncsbe.gov – USE SAFARI NOT GOOGLE!
- You have the cell number for your team leader and he/she has yours.
- You know the time and place you are to meet up at the end of the drive.
- You and your teammates have reviewed the form and answers to common questions.
- Have a reachable goal for your shift--expect to get 3 or 4 registrations in a 3 hour shift--more is great!

WHEN YOU GET TO YOUR LOCATION:

- Check out entrances and exits, see where foot traffic is moving. Get close by.
- It's better to approach voters on the way out of a store than on the way in (store personnel prefer this).
- Move around! Don't just stand in one place. Move alongside people when you approach them.
- Do NOT engage in partisan conversations! If asked, you're just registering voters; it's a civic duty.
- Address voters as, "Sir," "Ma'am," "Ladies," or "Gentlemen."

STARTING THE CONVERSATION:

- **S-M-I-L-E!!** People get nervous when they are approached by strangers. Make them feel comfortable. Enjoy the interaction!
- Some opening lines: "Sir, are you registered to vote? (pause) At your current location?" OR
- "Sir, is your registration current?" OR "Sir, does your registration need updating?"
- If they are registered, "Do you know your voting precinct? You can no longer cast a vote if you are at the wrong location." "I can look up your voting site for you."

If the voter answers negatively (no, too busy, etc.):

- Ask again! Re-phrase the question: "I can fill it out for you as we walk to your car;"
- "It takes no more than 2 minutes--we can do it right now;"
- "I can push your cart while you fill it out."

If the person is confrontational:

- Apologize and walk away – never engage in a partisan conversation or argue with anyone!

COMPLETING THE PROCESS

- Ask for last 4 digits of Social Security OR Driver's License number – this will help speed process along at BOE.
- BE SURE to ask for cell phone number on form! That way we can text reminders about Election Day!
- If you've filled it out: "Here, check the form to make sure it's right. Then sign it and date it."
- The primary this year is on May 6th (hand election information card). "Be sure to keep this handy."
- You should receive a registration card from the Board of Elections in 3-4 weeks. It doesn't have a picture, so it's not ok to use it as your voter ID. Here's a list of approved photo IDs--be sure to bring one with you when you vote! All voters need one of these forms of ID in 2016 (show back of reminder card). Do you have a photo ID?"

If no photo ID (or questionable form of ID) mark registration card with dot provided

**TURN IN COMPLETED FORMS TO YOUR REGISTRATION CAPTAIN ASAP.
Please sign up for another shift at youcanvote.org and keep registering!
*THANK YOU FOR VOLUNTEERING!***